**WISSER & Family Innovation Challenge II is a design challenge for Livelihood Generation for local artisans in the North East Region in India**

**Guidelines for submission**  
All projects must be submitted through the WISSER & Family Innovation Challenge Platform/mail **(hubcreatives@boscoinstitute.org)** or whatsapp

**(+91 9612964164)**, and must be complete to be considered. Incomplete submissions will not be counted.  
Submissions should contain the following:  
All team members (min of 2 members or max 3 members).  
**\*Entry of all details marked compulsory in the form.**

1. ***Personal Details \****

**Number of Team Members \***

Two

Three

**Member One** \*

Full Name:

**Gender \***

Male

Female

**Date of Birth \***

Address \***:**

City \*:

State / Province / Region \*:

Postal Code:

**Current occupation \***:

**Current designation:**

**Current institution/college/organisation**:

**Education Qualification \*:**

< 10th

10th

12th

Graduate

Post Graduate

**Email \*:**

**Mobile number (Whatsapp)\*:**

**WhatsApp number (if not same as above):**

**Languauges:** \*

English

Hindi

Assamese

Others: …….

**Member Two** \*

Full Name:

**Gender \***

Male

Female

**Date of Birth \*:**

**Member Three** \*

Full Name:

**Gender \***

Male

Female

**Date of Birth \* :**

1. ***Full design/product innovation details \****

**Category 1: Plant-based (Choose your design material)**

Cotton

Jute

Husk

Banana stem

Hay

Water hyacinth

Lotus fibres

Pineapple leaves fibres

Sisal fibres

Coconut fibres/Coir

Sital Pati

Kauna Grass (water reed)

Kenaf fibres

Hemp fibres

Nettle fibres

Fruit and vegetable skin

Areca leaf sheath

Sal and Teak leaves

Other. Specify Other: ...

**Category 2: Animal-based (Choose your design material)**

Wool

Remain of silk cocoon (after abstraction of silk) Eri/Muga

Fish skin and scale

Other. Specify Other: ….

1. ***Innovation Information \****

Please answer the Full design product innovation questions mentioned below:-

(A). What problem does the product/design solve for the customers/target market?

(Response)

(B). Why is the solution unique and different from what exists in the market today?

(Response)

(C). What is your vision with this Design/Product? \*

(Response)

(D). Why do you think this product/design can provide livelihoods to women from rural areas?

(Response)

**Innovation details to be sent through Mail (**[**hubcreatives@boscoinstitute.org**](mailto:hubcreatives@boscoinstitute.org)**) or Whatsapp (+91 9612964164)**

Please consider following points to contextualize your idea and guidelines to form the documents, those will be submitted to communicate your solutions for the applied challenge.

In the videos you have to do the following:  
• Introduce the entire team in person  
• Introduce the idea/concept  
• Demonstration of the product/design

\* If you want to upload multiple files please zip all and then send \*

\* Max upload video size up to 200MB\*

\*Image size up to 3 MB\*

**Code of Conduct**

Rules and regulations to abide by participants of the Wisser and Family Challenge 2.0

[Click here](https://drive.google.com/file/d/1At4yXzrPqrmDQFQRaI-OuKa36FW8wvF6/view?usp=sharing) to read.

A Signed Consent Form (This consent form is mandate only for applicants below 18 years old). Please download the consent form from the menu available under "Wisser" tab from www.thehubjorhat.in website and whatsapp (+91 9612964164) or mail (hubcreatives@boscoinstitute.org)

------------------------------------All the Best-------------------------------------

----------------------------------------------Thank You-----------------------------------------------